

Sponsorship Program Chairman - Scott Menge (813) 990-7117

www.hcfair.com sponsors@hcfair.com

HARRIS COUNTY FAIR

Harris County Fair Sponsorship Sponsorship Program

Monetary donations are not the only way to get the sponsorship benefits. The **Houston Farm and Ranch** complex helps many Harris County charitable organizations. Many worthy causes need items donated to raffles for funding for such things as the 4H Club, animal feed, student class trips, under privileged programs, scholarships, and trophies for the livestock and rodeo competitions. Any new donated item's cash value will also be considered tax deductible and your name or your business's name will be added to the raffle tickets so the community will know of your generosity. Whatever the value of your donated item(s) you will still get free admission and parking, an unlimited ride package, certificate of appreciation, and your name on our commemorative billboard. Any items donated can be given to our representatives or sent to **Houston Farm and Ranch**. If needed contact us and we will be very willing to come to you and pick it up at no cost to you.

The **Harris County Fair Sponsorship Program** truly appreciates your kind generosity for helping all of our very worthy local causes. 100% of all donations will be used for expenses, advertising, commemoratives, and needed monetary funds for the event and the local youth groups that will be helping make our fair a pleasurable experience for all families and communities in the greater Houston area and Harris County.

Depending on the value of your donation, the **Harris County Fair Sponsorship Program** will send you an appropriate number of your choice of the unlimited ride packages. We will send ride passes out the first week of October so that you will be able to distribute them to whomever you choose well before the fair begins. When your **Sponsorship Representative** receives your donation check or donated item(s), they will give you a receipt and fill out your tax deductible form. At this time they can also assign you with a remaining exhibit location number. Ask your **Sponsorship Representative** to assign your exhibit space number to lock it in while spaces are still available. All representatives are in contact with each other to make sure you can choose your space immediately.

Please make check payable to: Harris County Fair Sponsorship Program

Thank you for your support in helping us grow and maintain our County Fair for future generations.

Paid Sponsor Information

Please check the donation category you wish to be in with your preference of either daily unlimited ride passes or event mega passes. If you wish to utilize the exhibit space that we are offering, (at no rental cost) please write in the space available a few words of what you intend to do. Remember that space is limited and we offer them at a first come first serve basis. We apologize if we are unable to accommodate your generosity due to the availability of space. We expect you to keep your area clean and safe for all our treasured patrons. If you require water or electricity we will diligently try to serve your requirements. There will be a minimal fee that will be calculated before the event and we will let you know of the cost beforehand. This way you will have the option to decide if the fee is acceptable.

You may put up tents, tables, chairs, BBQ pits, equipment, items for sale, advertising, or anything that will be beneficial to you. Please be aware that this is a community event with family participation. We do ask that if you are retailing at your exhibit space, we would appreciate a 10% contribution of any sold items to help with the costs of security, garbage disposal, restrooms and grounds keeping. We would appreciate that if you sell any items you would put your 10% contribution in an envelope that will be collected the next day. Volunteers will go around to all exhibits around opening time each day.

Your assigned exhibit space will also be available for your use during the **Harris County BBQ Cook Off** October 14th-15th & 16th. You may leave whatever you have on your space until the County Fair ends Sunday Oct. 23rd 2011.

Any food vendors must comply with state laws and obtain any permits that are required by law. All exhibitors may be subject to an inspection by the Fire Marshall and must comply if necessary.

We will require that you clean your area. Any debris or damage caused by your exhibit that must be rectified by our staff will be your responsibility and all such costs will be billed to you.

NOTE: All exhibitors will be given a schedule of operating hours because there cannot be any motor vehicles driving through exhibit area during the hours of operation. All Exhibitors will be responsible for the conduct of their personnel .

We thank you for your cooperation and look forward to serving you next year!

Additional Exhibitor Information

If your exhibit space was beneficial to you we are offering up to a five year agreement to all of our 2011 sponsors to secure their spaces. A monetary donation for the term you choose will be required within 30 days

from the end of this years fair.

Any Exhibitor that wishes to have Exclusive Rights to any particular product sales will have to agree to a separate rental agreement that will not be tax deductible and will be subject for approval by the Sponsorship Chairman, The Fair Chairman, The BBQ Chairman, and The President of The Houston Farm and Ranch Facility. Ask your Sponsorship Representative for contact information.

2011 Sponsors will be offered any Exhibit space that becomes available for the 2012 **Harris County Fair** and may be selected randomly until occupied.

You may give your check to your Sponsorship Representatives or send it to:

Harris County Fair Sponsorship Program

Houston Farm and Ranch

1 Abercrombie Dr.

Houston, TX 77084

E-mail us at www.hcfair.com, and check out our sponsorship packages that include several choices of the benefits we offer our sponsors to compensate them for their kindness and participation in aiding many worthy projects for our community's youth. Thank you for participating in our Annual Event and we wish you an enjoyable and prosperous experience!

Harris County Fair Chairman - Alan Higginbotham (281) 217-5055

Sponsorship Program Chairman - Scott Menge (813) 990-7117

Benefits for our Sponsors

- **All sponsors will receive a Sponsorship Appreciation Certificate**
- **All Sponsors will be recognized on our Commemorative Billboard**
- **All Sponsors will receive tax deductible receipt**
- **All Sponsors will receive free parking and admission**
- **All Sponsors will receive some form of an Unlimited Ride Package**

- All Early Sponsors will receive an option to have an exhibit area Rent Free
(Due to a limited number of exhibit spaces we must use first come first serve practices)
- All Silver and Gold Sponsors will be featured on our posters and flyers
- All Platinum Sponsors will be credited by name on any radio and TV commercials, newspaper articles, and in any interviews
- The first 5 paid Platinum Sponsors will be credited for the Free Admission and Free Parking for the day of the Fair that will be named in their honor (First Platinum Sponsors will get to choose which day they prefer until all five days have been designated)

www.hcfair.com sponsors@hcfair.com

Sponsorship Package Options:

The number of passes you will receive depends on the amount donated

Sponsor **\$100.⁰⁰ - \$249.⁰⁰** Amount: \$ _____

Unlimited Daily Rides Mega Passes

Proud Sponsor **\$250.⁰⁰ - \$499.⁰⁰** Amount: \$ _____

Unlimited Daily Rides Mega Passes

Silver Sponsor **\$500.⁰⁰ - \$999.⁰⁰** Amount: \$ _____

Unlimited Daily Rides Mega Passes

Gold Sponsor **\$1,000.⁰⁰ - \$4,999.⁰⁰** Amount: \$ _____

Unlimited Daily Rides Mega Passes

Platinum Sponsor **\$5,000.⁰⁰ - or more** Amount: \$ _____

Unlimited Daily Rides Mega Passes

Donated Item(s): _____ **Value: \$** _____

Unlimited Daily Rides Mega Passes

Do you have an exhibit space? Yes No **Exhibit #** _____

Will you require water? Yes No

Will you require electricity? Yes No

About your exhibit: _____

Date of Arrival: October 14 15 16 17 18 19 20 21 22 23 (Circle one)

Name or Logo for commemorative billboard: _____

Name or business name for sponsorship certificate: _____

Name and Address to receive ride passes: _____

Phone #: _____

E-mail: _____

Sponsorship Representative: